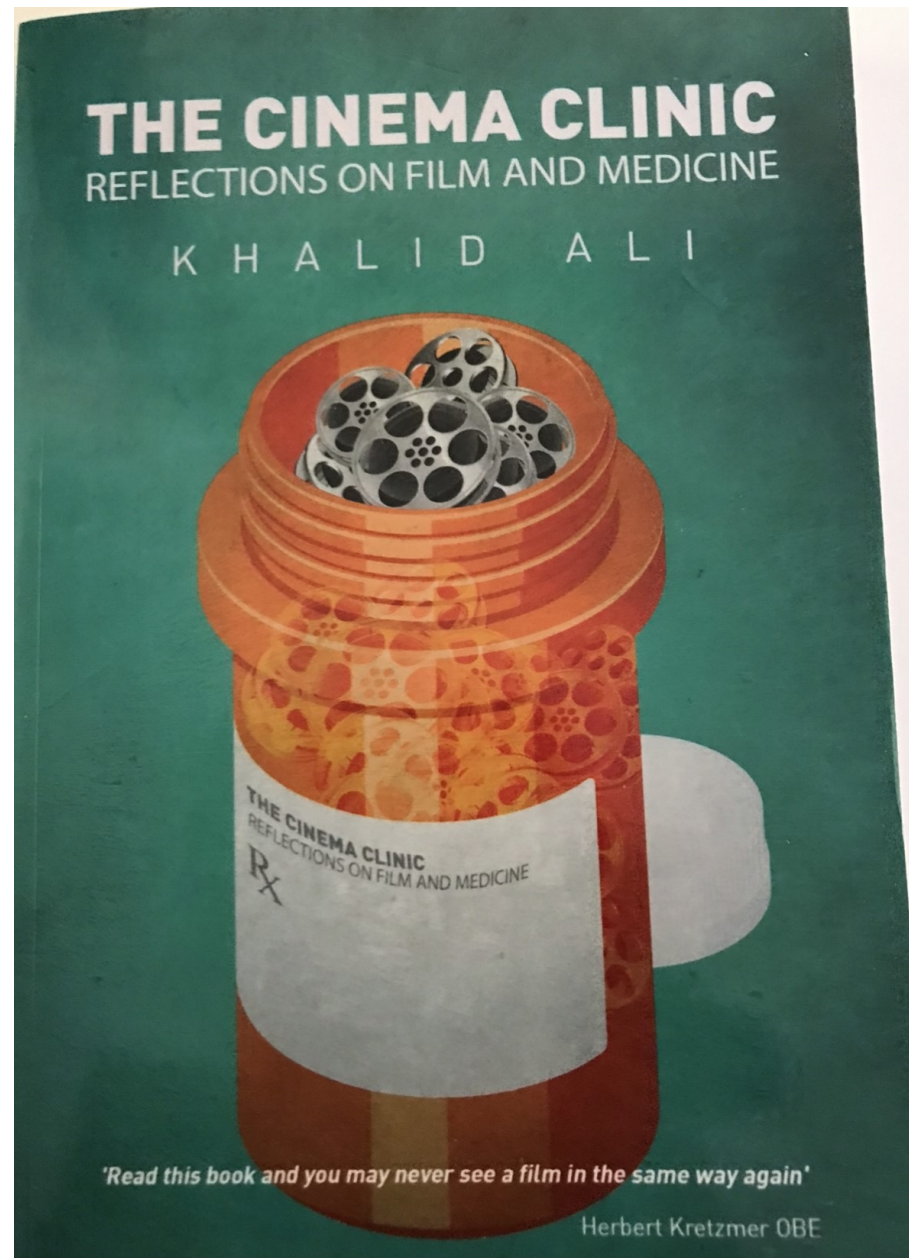


# Ageing and Films in the MENA Region: Public Perception and Awareness



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# Content

Cine-education.

Cinema therapy- theory.

Dementia, care and family dynamics.

Quality of Life in old age.

Film examples.

Paradigm shift in story telling.

Take home messages.

# Films and Health

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Three-dimensional portrayal of health and illness using a bio-psycho-social lens.



# Learning from Film



Reflection and  
Empathy.

Well-being of patients  
and carers (Cinema-  
therapy).

Undergraduate  
Education.

# Film and Medical Education

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Cine-education

Introducing Geriatrics to  
medical students through film  
(Ali 2023).



“Fair on the Silver Screen” module group, Brighton 2023.

# Cinema Therapy Theories (1)

Stages: identification, catharsis, insight, and universalization.

“This multi-stage process helps patients act positively toward difficulties in improving problem-solving strategies” (Stamps 2003).

# Cinema Therapy Theories (2)

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“Cinema Therapy attempts to promote self-exploration and change by using film metaphorically” (Berg-Cross 1990).





# Films and Dementia

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World cinema focus.

Significant critical success.

'The Father' (Florian Zeller, UK, 2020)

'The Eternal Memory' (Maite Alberdi, Chile, 2023).



# Older people in MENA Films

Vulnerable and dependent.

Peripheral characters.

Stigma of care homes.



# Paradigm Shift

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'Cairo Time' (Amir Ramses, Egypt, 2015).

Perspective of person living with dementia.

His own world & its agonising disorientation, blurred lines between reality and imagination, past and present, family and strangers.



# Real life experience

The Swing (Cyril Aris, Lebanon, 2018)



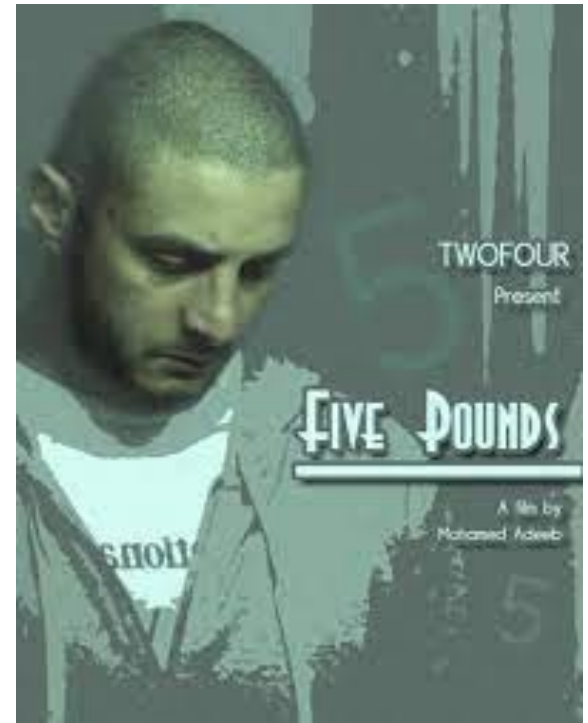
# Family Dynamics

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'Five Pounds' (Mohamed Adeeb, Egypt, 2013)

Mother with dementia (Safeya El Emary)- distorted reality and fear.

Son (Ahmed Al Fishawy)- protective, withholding painful truth, and no confrontation to shield from unnecessary suffering.

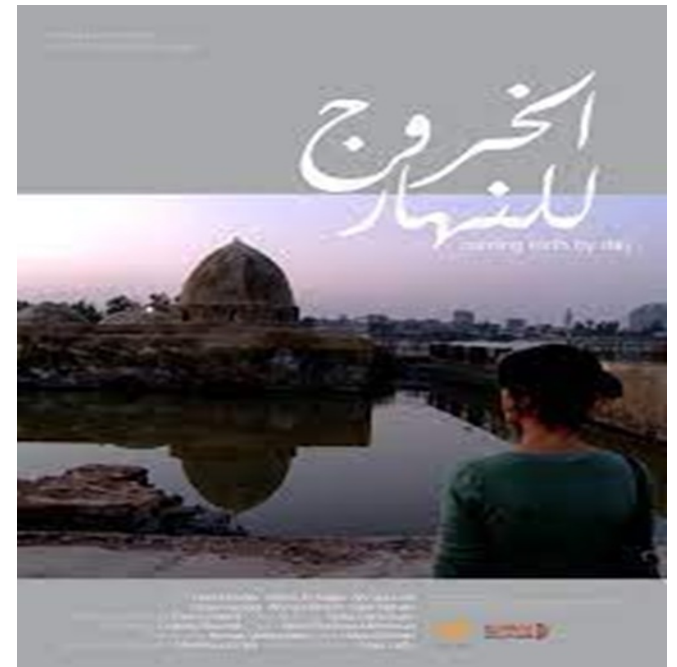


# Carers burden

'Coming Forth by Day' (Hala Lotfi, Egypt, 2012)

Women as main carers

Burn out



# Quality of life

'The Waterman has died' (Salah Abou Seif, Egypt, 1977).

Quality of life

Autonomy

Intergenerational bonds



# Humour in story telling

‘We are just fine like this’ (Mehdi Barasaoui, Tunisia, 2016).

Pseudo-dementia.





# Conclusion

Cinema provides an opportunity for reflecting on the lives of older people living with dementia and their families.

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# Thank you

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